

DISTRICT WEBSITE PUBLISHING

The District website and corresponding school websites are valuable communication tools. These sites provide opportunities to communicate with stakeholders and highlight district achievements. The District website:

1. gives the Board additional avenues to communicate its mission, goals, policies and plans with stakeholders;
2. allows individual schools to provide current and complete information to their communities at large;
3. gives stakeholders a means to communicate effectively with the Board and staff;
4. provides new opportunities for schools to communicate with their students and families.

The Public Information Office is responsible for maintaining the District's websites in accordance with the directives provided by the Superintendent. The principal or designee of each school shall ensure that the school's website is maintained in such a way that stakeholders receive current and accurate information.

The District may elect to have its website serve additional purposes related to its educational mission. These include, but are not limited to:

1. publishing a student newspaper;
2. posting teacher-created class information;
3. publishing appropriate student class work;
4. posting class-related videos or
5. posting project- or program-specific photo galleries.

When a school allows student publications (such as, but not limited to, newsletters, video productions, audio compositions and photography) on its website, the purpose of including such media shall be clearly identified in that section of the site. These media shall be consistent with the District's mission, goals, policies, programs and activities. All media shall meet established District requirements related to student publications and comply with State and Federal law related to student expression

Advertising or Sponsorships

Any use of advertising or sponsorships that appear on the District's website must be approved by the Superintendent or his/her designee. Use must be consistent with District policies and publications guidelines.

Refer to Acceptable Use Policy (EDE-R) and District Websites (IIBH-R)

[Adoption date: August 5, 2009]

[re-adoption date: August 16, 2011]

LEGAL REFS.: Family Educational Rights and Privacy Act; 20 USC Section 1232g et seq.
Children's Internet Protection Act; 47 USC 254 (h)(5)(b)(iii);(P.L. 106-554,
HR 4577,

2000, 114 Stat 2763)

ORC 149.43

3313.20

OAC 3301-35-04; 3301-35-06

CROSS REFS.: EDE, Computer/Online Services (Acceptable Use and Internet Safety)

IGDB, Student Publications

JO, Student Records

KBA, Public's Right to Know

KJ, Advertising in the Schools